



SYR Dry Mop System McDonald's Test

Results Summary





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Current Situation



McDonald's current floor mopping procedures do not leave the floor instantly clean, safe and dry.

Customers and employees often walk on floors that have just been mopped and leave dirty footprints , adding to the risk of a slip fall injury.

Rain and snow cause outside moisture to be tracked in to the restaurants. The current method of mopping does not properly address the risk of slip fall injury from this frequent issue.

McDonalds pays millions of dollars each year in claims for slip falls caused by wet floors that could have easily been avoided using the dry mop.

More slips and falls occur after a floor has been mopped than before!



Testing Background

SYR had run prior McDonalds restaurants tests in the Kansas City market with 83 locations and 10 United Kingdom Locations. Test results are available for both markets.

The feedback received from these locations was overwhelmingly positive with no Negative replies.

SYR has also tested this product in similar concepts that led to system wide approval.

The Dry Mop System is part of an overall Minimum –to –Zero moisture Mopping system That should be considered for test in the very near future.

The Dry Mop System was shown at the recent Worldwide Convention, the feedback was fantastic and spurred on the need for corporate approval. There is a clear requirement for a solution to a global wide issue.



Test Locations Dallas Region



Owner	Store #	Address	Tel #
Karen Skinner	22114	4151 N Central Ex-way Dallas, Texas 75206	214 219 0562
	4777	1000 Commece St Dallas, Texas 75202	469 227 8533
	2043	650 industrial Blvd Dallas, Texas 75207	214 651 7830
	33948	407 N Lamar Dallas, Texas 75202	214 647 1648
	1943	4439 Lemmon Ave Dallas, Texas 75219	214 522 0697

Jeff Smith	21558	8435 S Hampton Dallas, Texas 75232	972 709 6363
	27958	108 N I-45 Hitchins, Texas 75141	972 225 2767
	7256	4223 West illinois Dallas, Texas 75211	214 330 4873
	26387	2407 S Hampton Dallas, Texas 75232	416 467 8351

Vic Everett	33418	1250 Holland rd Mansfield, Texas 76063	817 473 3752
	30576	2225 I20 West Grand Prairie, Texas 75052	972 352 5455
	28827	621 Uptown blvd Cedar Hill, Texas 75104	469 272 9392
	1943	1001 Hwy 287 Nth Mansfield, Texas 76063	972 709 6363

Total Restaurants 14

**MANAGERS AND OWNERS WERE MADE
AWARE OF THE APPROXIMATE COST
AT THE TIME OF INSTALLATION**



Products used for testing



Each location was provided with:

- 5 Dry Mop 40cm Heads , labeled 1 -5
- 2 Polypropylene 40cm Frames
- 2 Interchange 53" Swivel Grip Handles

Dry Mop frame



Dry Mop Head



53" Swivel Interchange Handle



Each location was visited to provide training and product maintenance.



Dry Times in pictures



Wet mop to dry



Store
30576

6 mins 13 sec

Dry mopped



28 Seconds

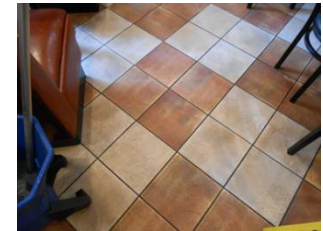
Wet mop to dry



4777

3 mins 41 sec

Dry mopped

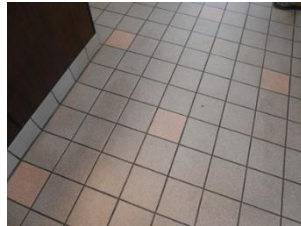


8 Seconds



21144

5 min 48



31 Seconds



5 min 20



24 Seconds



33948

4 min 5 sec

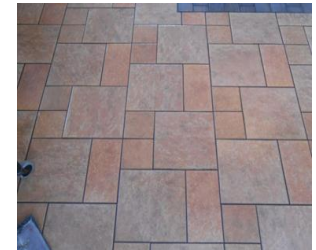


11 seconds



1943

5 min 42 sec



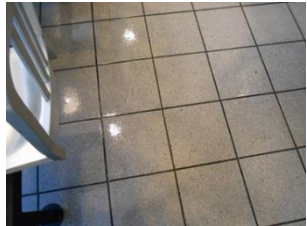
29 seconds



Dry times in pictures



Wet mop to dry



Store

5 min 43 sec

Dry mopped



15 Seconds

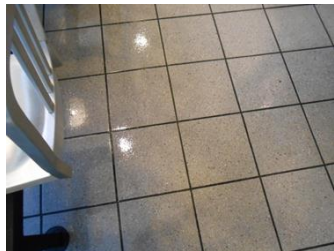


221144

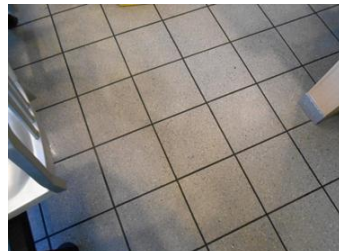
6 min 30 sec



22 Seconds



6 min 11 sec



36 seconds

Pictures were taken at each location, these are available if needed.

Each time was confirmed in the presence of a manager or restaurant owner. Jeff Smith and Vic Everett (owners) were both there to confirm SYR times.

The older floors took the longest to dry, but the newer floors were harder to keep clean!

Pictures were taken in the most heavily & frequently mopped area of each restaurant.



Dry Time Results



Average Drying Time Using
Regular Mopping



5 MINS 35 SECONDS

Average Dry Time Using
SYR Dry Mop



34 SECONDS



Picture of products after 2 months usage



“Product pictures are available from every restaurant if required”





Manager Feedback Questions

Managers of each location were asked a few simple questions:

How did the perform in the restaurant?

Where did you use the Dry Mop?

How often did you use the dry mop?

General opinion of the product?

How well is the product holding up?

Would you order the product is made available through your DC?

What are the likes and dislikes of the product?

How are you cleaning the product?

How many heads have you used?



Manager Feedback Replies

How did the product perform in the restaurant?

“Works great dries the floor very well”

“Performs great really dries the floor quick”

“Working well crew like it”

“Very good can we keep them

“Great the lobby lady uses it all the time”

“They worked great in our restaurant

“Very good”

“Performed better than we expected”

“Working really well”

“Great, we really like them”



Manager Feedback Replies

Where did you use the Dry Mop?

- ✓ The vast majority used the dry mop in the lobby only.
- ✓ A few restaurants also used the product in the kitchen with no issues.

How often did you use the dry mop?

“Every time we mopped the floor”

“Many times a day”

“Everyday, multiple times whenever floor got wet”

“Everyday”

“All the time, was better than grabbing a mop for spills”

“Several times a day”

“Every time we mopped or needed to dry floor”

“3-4 times a day”

“Every time we wet mop”

“When we needed too”



Manager Feedback Replies

General opinion of the product?

“Very good works great in the lobby”

“Great Mop leaves the floors clean and dry”

“Great product, all restaurants should get this”

“We really like it”

“We like it a lot”

“No brainer, dries floors fast”

“Really like it dries and cleans the floors fast”

“The product is great”

“Works like you said it would, we really like it”

“What’s not to like it makes sense”



Manager Feedback Replies

How well is the product holding up?

- ✓ All restaurants answered that were still using the same 3 dry mops they started with and had very little wear on them! All restaurants had 2 dry mops still not used!

Would you order if available through the dc?

- ✓ All managers replied a positive yes!



Manager Feedback Replies

What are your likes and dislikes of the product, and how can we improve?

“Safer for customers, no dislikes, nothing to improve”

“Floors are much safer, floors dry quick no need to improve”

“The product dries the floors very well.”

“Prevents slips on the floors., we have no dislikes”

“Much cleaner floors, we have no dislikes”

“Dries floors really well and hold up great, no dislikes”

“Crew like it”

“Good for everyone, dries the floors fast, nothing to improve”

“Much - much safer floors, we have nothing we dislike”

“Drier, cleaner floors, we really have nothing bad to say”

NOT ONE NEGATIVE COMMENTS WAS MADE AGAINST THE PRODUCT

100% OF THE REPLIES WERE POSITIVE.



Store Owner Survey & Results

A survey was prepared and accessed on line by operators using survey monkey. The following are the questions asked and the answers given by each owner. .

Questions	Vic Everett	Karen Skinner	Jeff Smith
Do you feel the dry mop dried the floor after mopping?	Yes	Yes	Yes
			Much faster
Do you feel the dry mop kept the floors cleaner?	Yes	Yes	Yes
On a scale of 1-10 with 10 being the highest how would you rate the dry mop?	9	8	9
If the dry mop was made available would you purchase this product?	Yes	Yes	Yes
How has the crew and managers reacted to the dry mop?	They like it	Good	Like it &
			use daily
Would you recommend this product to other McDonalds owners?	Yes	Yes	Yes
Please provide any thoughts and comments n the dry mop?	Love it	None seems	Works as
		good holds	promised
		up well.	



Summary



- ✓ The implementation of the SYR dry Mops System was very quick and simple.
- ✓ There really is no training required which adds to the simplicity of the program.
- ✓ Having the ability to dry a floor to a very clean state was easily achieved.
- ✓ Not one negative comment was received
- ✓ Each location would like to continue using the product
- ✓ Every restaurant reported drier, & cleaner floors.

In conclusion SYR have proved not only with this test but tests ran prior that the Dry Mop system has a place in the daily floor cleaning procedures and will further enhance the overall experience for both diner and employee. The dry mop is a very inexpensive solution to a very expensive problem!

NEXT STEPS

We are seeking the worldwide approval of the Dry Mop System . We intend to officially launch this product at CMOR 2013.

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Thank you for allowing SYR the opportunity to test.