

## Dear Valued Clients,

If a natural disaster hits, we want to help our customers take the steps to help keep their doors open. **A business that can't open after a disaster loses money daily.** With so much at stake, it's critical for businesses of all sizes to have a plan to recover from business losses, including financial instability and employee displacement and loss.

### If a natural disaster strikes your community, help your customers consider...

- How quickly can they resume business operations?
- Will they be able to communicate with their employees?
- Do they know how to file an insurance claim?



**Preparing for emergencies.** Analyze possible hazards that could disrupt business operations and use that information to develop emergency and business continuity plans. Consider establishing emergency response teams within your organization.



**Hazard mitigation.** Find ways to strengthen your company's physical assets - including buildings, machinery, furniture, and computer systems - to withstand disasters. Disaster processes and plans should also be accessible.



**Responding to emergencies.** A fast and effective response determines how quickly your business might recover. Train your emergency teams to help ensure the safety of your employees, assess damages, protect vital records, and notify any affected parties.



**Recovering from emergencies.** Activate your business continuity plan, including checking on the safety and health of your employees. Gather your resources to reactivate critical functions and procedures necessary to resume operations. Debrief your emergency teams on what happened during the disaster and find out where or if improvements can be made.



**FEMA**

[Click here](#) to download FEMA's

**Emergency Guide  
for Business & Industry**